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Hidden Acres Rescue for Thoroughbreds (HART)
Celebrates ASPCA Help a Horse Day

Community support needed for chance to win up to \$25,000 ASPCA grant to help save more horses.

[Cocoa, FL (04/04/17)] — Hidden Acres Rescue for Thoroughbreds (HART) will be celebrating the ASPCA® (The American Society for the Prevention of Cruelty to Animals®) national Help A Horse Day for the entire month of April with our main event being held on April 22-23rd at the Melbourne Arts Festival at Wickham Park, and competing for a chance to win up to \$25,000 in grant prizes to assist with their efforts to protect horses.

This nationwide competition is for equine rescues and sanctuaries to raise awareness about the lifesaving work they do year-round to care for at-risk horses in their community who have often been abused or neglected. Horses have been central to the ASPCA's work since its founding 150 years ago, when Henry Bergh stopped a cart driver from beating his horse, resulting in the first successful arrest for the mistreatment of a horse on April 26, 1866.

While HART was the recipient of the 2nd prize grant of \$10,000 last year, the organization needs your support to win the top prize of a \$25,000 grant this year. To celebrate the day, we will be promoting The Art of HART, which includes an Art Contest, an Art and Essay contest for children ages 10-13 a kick off celebration on April 8 at the American Legion, an open house on April 9th at HART, and a partnership with the Melbourne Arts Festival where we will have equine related crafts in the Kids World, equine demonstrations, and an opportunity to meet our adoptable horses in person. We will also be doing various other events around the county including a fundraiser at Pizza Gallery, Burger 21, and Dogs R Us in Port St John.

For a list of all celebration events visit our website HartForHorses.org.

“The ASPCA Help A Horse Day contest is a wonderful opportunity for our team to welcome the residents and businesses of Brevard County into our barn and to help spread awareness about the at-risk horses in our community who are in need of loving homes,” said Suzanna Norris, Founder and Executive Director of the HART. “Horses are majestic, loving animals, and we hope our local supporters will come out throughout the month of April to help us win a \$25,000 grant so we can continue our lifesaving efforts for years to come.”

About HART: To date Hidden Acres rescue for Thoroughbreds (HART) has helped almost 150 retired racehorses find success in their new careers, including three who have qualified for the American Eventing Championships this year, and several who are working as therapy horses to serve the community.

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